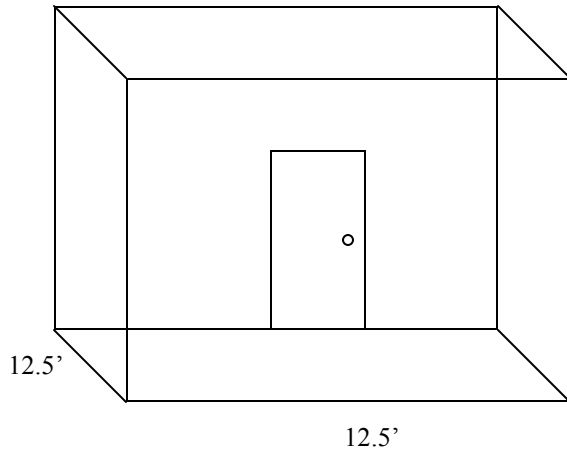


# Would you rather have a paint that is priced less or costs less?



## The Facts

### Average Room Size

12.5'W X 12.5' W X 8'H = 400 sq. ft.

8'

See How Much It Would Cost To Paint  
A Room This Size With The Color  
"Dinner Party Red" Below...

### Aura Paint By Benjamin Moore Guaranteed Never More Than 2 Coats



\$58.99/Gallon

Minimum Coverage/Gallon	400 sq. ft.	
Cost For 1 Coat	\$58.99	\$0.14
Cost For 2nd Coat	<u>\$58.99</u>	\$0.28
Total Cost 2 gallons	\$117.98	

Total Cost / sq. ft.

### Behr Paint With Primer In It



\$31.49/Gallon

Minimum Coverage/Gallon	250 sq. ft.	
Cost For 1 Coat	\$52.48	\$0.13
Cost For 2nd Coat	\$52.48	\$0.26
Cost For 3rd Coat	<u>\$52.48</u>	\$0.39
Total Cost 5 gallons	\$157.44	

Total Cost / sq. ft.

### Sherwin Williams Duration



\$42.95/Gallon

Minimum Coverage/Gallon	350 sq. ft.	
Cost For 1 Coat	\$57.26	\$0.143
Cost For 2nd Coat	\$57.26	\$0.286
Cost For 3rd Coat	<u>\$57.26</u>	\$0.43
Total Cost for 4 gallons	\$171.78	

Total Cost / sq. ft.



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47221 Van Dyke  
(586)739-0240

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19483 Mack Ave.  
(313)881-0344

Rochester Hills  
109 S. Livernos  
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Clinton Township  
20560 Hall Rd.  
(586)412-7116

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